# Tech Trailblazers Awards submission form

# Technology and Firestarter Categories only

**Please ensure all information is completed and submitted via the online form at www.techtrailblazers.com**

**Extended deadline: 3rd October 2017**

**Need help? Read our FAQs here:** [**www.techtrailblazers.com/faq**](http://www.techtrailblazers.com/faq) **or email the Tech Trailblazing team on innovate@techtrailblazers.com**

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| **Calling all Tech Trailblazers! Which category are you entering?*****Select ONE category only.*** ***Please enter other categories using a new entry form.*** |
| AI Trailblazers |  |
| Big Data Trailblazers |  |
| Blockchain Trailblazers |  |
| Cloud Trailblazers  |  |
| Emerging Markets Trailblazers  |  |
| FinTech Trailblazers |  |
| HPC Trailblazers |  |
| Internet of Things Trailblazers |  |
| Mobile Technology Trailblazers  |  |
| Security Trailblazers  |  |
| Storage Trailblazers  |  |
| Virtualization Trailblazers |  |
| ***Please note: Firestarter bursary entrants will be automatically entered to the Firestarter Awards. For Female Tech Trailblazer of the Year or Male Tech Trailblazer of the Year entries, please submit on the appropriate entry form which can be downloaded from the website.***  |
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| **About your company** |
| Company name as it should appear in press materials |  |
| Primary postal address |  |
| Country where your company was founded  |  |
| Country of headquarters registration |  |
| Company headquarters registration number |  |
| Company tax reference/registration number |  |
| Primary Twitter account (if applicable) |  |
| **Tweet my entry.** Please indicate if you are OK for us to tweet that you have entered and we’ll include appropriate hashtags e.g. If you enter big data and cloud @techtrailblaze @xyz Thanks for entering the #bigdata and #cloud categories (Please note that the entry itself is confidential and only for the judges) |  |
| LinkedIn page (if applicable) |  |
| Website  |  |
| **Contact details for this entry** |
| **Company contact responsible for authorizing this award entry** |  |
| Position |  |
| Telephone |  |
| Email |  |
| Twitter (if applicable) |  |
| LinkedIn (if applicable) |  |
| **Name of person completing this form**(if different from above) |  |
| Company (if different) |  |
| Telephone (if different) |  |
| Email (if different) |  |
| **PR Contact - Internal**  |  |
| Telephone |  |
| Email |  |
| Twitter (if applicable) |  |
| LinkedIn (if applicable) |  |
| **PR Contact - External** |  |
| Company |  |
| Telephone |  |
| Email |  |
| Twitter |  |
| LinkedIn (if applicable) |  |
|  |
| **Eligibility criteria reality check**Only companies founded after September 12th 2011 and privately funded up to “C” series funding are eligible for the Tech Trailblazers Awards  |
| When will the company be 6 years old?  |  |
| Is the company privately funded? OR | CrowdfundedSeed fundedAngel investmentOther Private investment |
| Is the company at C-series funding stage or earlier? If so, please state which series is the latest received. | “A” Series“B” Series“C” Series |
|  |
| **Entry details** ***Your entry will be judged for shortlisting based on the following questions and will also form part of your online entry if you are shortlisted.***  |
| What is your 25 word brief overview or tailored elevator pitch? *(25 words max.)* |  |
| What is your 75 word pitch? *(75 words max.)* |  |
| Describe your innovative products or services. *(300 words max.)* |  |
| Describe the key innovation that makes your products or services possible.*(300 words max.)* |  |
| Describe the evidence you have for market demand for your products or services. *(300 words max.)* |  |
| If applicable, describe how your products, services or innovation is disrupting an existing market.*(300 words max.)* |  |
| Please indicate the countries/regions where your company is actively selling.  |  |
| Please indicate the countries/regions where your product or service will be actively selling in the next 12 months. |  |
|  |
| Please answer “YES” to confirm that you have read and agreed to the Tech Trailblazers Awards terms and conditions of entry at <http://techtrailblazers.com/terms-conditions/>  |  |
| Please answer “YES” to confirm that your company has authorized submission of this entry. |  |
| **Data Protection Act 1988:**Please tick this box to confirm that you agree for your company information to be shared between Tech Trailblazers and its subsidiaries, its judging panel and sponsors. Your information will also be held on the Tech Trailblazers database, which you can unsubscribe from at any time. We will never sell or lease your information to any third parties.**THANK YOU FOR ENTERING THE TECH TRAILBLAZERS AWARDS**All entries are subject to an administrative charge fee of $345. The deadline for submissions to be received is 23:59 on September 12th 2017. Additional categories can be entered at a reduced rate of $195 per additional category.Early bird entries until August 15th 2017 are $250 and additional categories are $100.Standalone entries for the Emerging Markets category are at a subsidized fee of $50. All eligible companies from the Emerging Markets region who are entering other categories can enter the Emerging Markets free of charge. **Important information:** Below is the criteria on which the judges are asked to base their scores on. Please bear this in mind when completing your entry. Good luck!

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| **The problem –** *Has the company demonstrated that there is a real problem that their solution addresses? (0-10)***Segmentation –** *Has the company clearly identified the customer segment that their solution addresses? (0-10)***The solution –** *Is the solution innovative and differentiated? (0-20)***Market readiness –** *Is the solution ready for the market? (0-10)***Fit –** *Is the solution a good fit for the selected segment and problem? (0-10)***Competition –** *Does the entrant understand the competitive landscape and how they will address competitive pressures? (0-10)***Market Execution –** *Has the entrant understood the size of the market and how they will generate revenues from their offer? (0-10)***Intellectual Property –** *Has the entrant demonstrated significant IP in the offer that will lock in value and disrupt competition? (0-10)***Customer Acceptance –** *Has the entrant demonstrated evidence of customer acceptance? (0-10)***Expert View –** *Thinking as an industry expert, is this a business proposition that is likely to be successful in its chosen market? (0-50)* |

**A big THANK YOU to our growing list of sponsors and industry supporters who make the Tech Trailblazers Awards possible. Please visit their websites or tweet them and say thanks:****AfriLabs** [www.afrilabs.com](http://www.afrilabs.com) Twitter: @afrilabs **Amoo Venture Capital Advisory** [www.amoo.co.uk](http://www.amoo.co.uk) Twitter: @amootweets **Bnet TV** [www.bnettv.com/](http://www.bnettv.com/)Twitter: @BnetTV**beSUCCESS** [www.besuccess.com](http://www.besuccess.com) Twitter: @koreastartups**China-AXLR8R** [www.chinaccelerator.com](http://www.chinaccelerator.com) Twitter: @chinaccelerator**Cloud Security Alliance** - [www.cloudsecurityalliance.org](http://www.cloudsecurityalliance.org) Twitter: @cloudsa**Computing** [www.computing.co.uk](http://www.computing.co.uk) Twitter: @Computing\_News**DaD Asia** <http://www.dad-asia.com/> Twitter: @DaD\_Asia**The Green Grid** [www.thegreengrid.org](http://www.thegreengrid.org) Twitter: @TheGreenGrid**GSMA Mobile World Congress** <http://www.mobileworldcongress.com/> @mobileworldlive**L’Informaticien** http://www.linformaticien.com /Twitter: @ l1nformaticien**Innovation Warehouse** <http://www.innovationwarehouse.org/>Twitter: @IWuk**IOT Expo** <http://www.iotevents.org/>Twitter: @IOTExpo**IP Expo Europe** <http://www.ipexpo.co.uk/>Twitter: @ipexpo**Launchpad Europe** [www.launchpad-europe.com](http://www.launchpad-europe.com) Twitter: @launchpadeurope**LOGA Group** <http://www.logagroup.com/o-kompanii/> Twitter@LogaGroup**Mynewsdesk** [www.mynewsdesk.com](http://www.mynewsdesk.com) Twitter: @Mynewsdesk**The Next Silicon Valley** [www.thenextsiliconvalley.com](http://www.thenextsiliconvalley.com) Twitter: @TheNextSiValley**Outsource** [www.outsourcemagazine.co.uk](http://www.outsourcemagazine.co.uk) Twitter: @outsourcemag**Skolkovo Entrepreneurial Community** www.skolokovo.ru/public Twitter: @Skolkovo**The Silicon Cape** [www.siliconcape.org](http://www.siliconcape.org) Twitter: @Siliconcape**Silicon Dragon** [www.silicondragonventures.com](http://www.silicondragonventures.com) Twitter: @SiliconDragon**The ICEHOUSE** <http://www.theicehouse.co.nz/> Twitter: @the\_icehouse**StarTau** [www.startau.co.il](http://www.startau.co.il)Twitter: @StarTau**Startup50** <http://startup50.com/> **Startup America** [www.s.co](http://www.s.co) Twitter: @StartupAmerica**Storage Networking Industry Association (SNIA)** [www.snia.org](http://www.snia.org)Twitter: @sniaupdates**TiE Silicon Valley** [www.sv.tie.org](http://www.sv.tie.org)Twitter: @tiesv**Tech Node** [www.nechnode.com](http://www.nechnode.com) Twitter: @technodechina**TechinAsia** <http://www.techinasia.com/> Twitter: @techinasia**ToWave** <http://www.towave.ru/> Twitter: @towave\_ru**Ventureburn** [www.ventureburn.com](http://www.ventureburn.com) Twitter: @Ventureburn**VLAB - MIT/Stanford Venture Labs** [www.vlab.org](http://www.vlab.org) Twitter: @VLAB**VMware** [www.vmware.com](http://www.vmware.com)Twitter: @VMware |